## NCC Cable System Order



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Order #		62308573			Flight Dates	es	97	//25/	07/25/16 - 07/31/16	07/3	1/16	1				I c	Update Date		0	07/26/16	
Syscode		0166			Agency		40	4CM&M	Z							<	Version		2	2 Vs. 1	
System Name	ame	Spectrum/Traverse City Interconnect, MI	onnect, MI		Advertiser		<u></u>	or uc	hns	on fo	r Co	Lon Johnson for Congress	SS			S	Show All Lines	3,			
Market		Traverse City														[ 크	Total # of Weeks	ks			
					Client Code	de	661	3									Total				\$3,778.00
AE		Brenda Hadley			Product Code	ode	691	۱=								0	Commission				\$566.70
Sales Coo	Coordinator	Collin Moore			Est Code		မ္ဟ	3598								z	Net Total		_		\$3,211.30
Office		Washington			Product Name	ame	$\dashv$									7.	Total Spots				55
Phone		(301) 951-2620			Credit Status	tus	$\dashv$									D.	Affiliate Split			100.0	
Status		Not accepted					-									S	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+SD May16	6		Primary Demo	emo	ě	Adults 35+	35+							G	GRP	10	0	GIMP -	
i.					Makegood Policy	Policy	≱	ppro	Approval Required	equi	ired					<u>С</u>	CPP	T		CPM -	
Comments :		R1: 7.26 MG																			
<u></u>	Not	Drogram	Start	Sep.	Start	Ston	3	-	8	1	п	n	n	BTG	Š D	Total	- -	Total	200	line Comme	1
Ē	, e	riogram	Date	Date	Time	Time	≤		5	-	٦	U	U	2	Ş T	Spots	Cost	Cost	Len	Line Comment	1
1 0	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00	×	×	×	×					,	œ	\$61.00	\$488.00	30	Convention Package	
2 C	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00	×	×	×	×					,	œ	\$43.00	\$344.00	30	Convention Package	
3 C	CNN	VARIOUS	7/25/16	7/31/16	18:00	21:00	×	×	×	×				20	2	4	\$66.00	\$264.00	30	Convention Package	
4 C	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00	×	×	×	×				1		4	\$162.00	\$648.00	30	Convention Package	
5	MNBC	MORNING JOE<	7/25/16	7/31/16	05:00	11:00	×	×	×	×				1	,	8	\$51.00	\$408.00	30	Convention Package	
6 M	MNBC V	VARIOUS	7/25/16	7/31/16	11:00	18:00	×	×	×	×			$\neg$		,	8	\$36.00	\$288.00	30	Convention Package	
7 M	MNBC V	VARIOUS	7/25/16	7/31/16	18:00	21:00	×	×	×	×						4	\$52.00	\$208.00	30	Convention Package	
8 M	MNBC V	VARIOUS	7/25/16	7/31/16	21:00	24:00	×	×	×	×			$\neg$	r	,	4	\$132.00	\$528.00	30	Convention Package	
9 C	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00			×	×					·	-	\$61.00	\$61.00	30	+1x Daypart Line Added Convention Package	4
10 C	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00		11=8	×	×	12,831						\$43.00	\$43.00	30	+1x Daypart Line Added Convention Package	<del>),</del>
11 0	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00			×	×		9			,	-	\$162.00	\$162.00	30	+1x Daypart Line Added Convention Package	4
12 M	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00			×	×						2	\$36.00	\$72.00	30	+2x Daypart Line Added Convention Package	1,

## NCC Cable System Order

					The second secon
Order#	62308573	Flight Dates	07/25/16 - 07/31/16	Update Date	07/26/16
Syscode	0166	Agency	4CM&M	Version	2 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines	
Market	Traverse City	A company of the second		Total # of Weeks	
		Client Code	661	Total	\$3,778.00
AE	Brenda Hadley	Product Code	691	Commission	\$566.70
Sales Coordinator	Collin Moore	Est Code	3598	Net Total	\$3,211.30
Office	Washington	Product Name		Total Spots	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments :	R1: 7.26 MG				

AMT	SPOTS		13	Line
	(C)		MNBC	Net
\$3,778.00	55	Jul 2016	VARIOUS	
\$0.00	0	Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017		Program
\$0.00	0	Sep 2016	7/25/16	Start Date
\$0.00	0	Oct 2016	7/31/16	Stop Date
40		No	21:00	Start Time
\$0.00	0	v 2016	24:00	Stop Time
\$0		Dec		3
\$0.00	0	2016	×	M T F S S
		Jai	×	7
\$0.00	0	1 201		S S
		7 F		S
\$0.00	0	eb 2017		RTG
40		7 Ma	i i	M₽
\$0.00	0	r 2017	22	Total Spots
\$0.00	0	Apr 201	\$132.00 \$264.00	Unit Cost
\$0.00	_	7 May	\$264.00	Total Cost
.00	Ü	2017	30	Spot
\$0.00	0	Apr 2017 May 2017 Jun 2017	+2x Daypart Line Added Convention Package	Line C
\$3,778.00	55	Total	Added. age	Line Comment

62308573 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |

SALES

ACCT

Date Printed

07/26/16

SYSTEM APP: